



# IMAGINE WHERE YOU CAN GO IN A NEW TOYOTA



2020 RAV4 LIMITED

P.O. BOX 441827  
HOUSTON, TEXAS 77244-1827  
PRST  
First Class Mail  
US Postage  
PAID  
GSM

JOHN Q. SAMPLE  
OR CURRENT RESIDENT  
12345 ANY STREET  
ANYTOWN, US, 12345-12345



**DRIVE ONE HOME TODAY!**  
Offers end June 1st

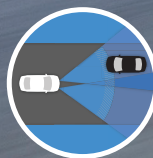
Many new Toyota vehicles now include **Toyota Safety Sense™ (TSS)** standard comprehensive safety packages.



Pre-Collision System<sup>x</sup>



Lane Departure Alert<sup>x</sup>



Automatic High Beams<sup>x</sup>



Dynamic Radar Cruise Control<sup>x</sup>



2020 RAV4 LIMITED



# SUMMER STARTS **HERE**



# THERE'S A TOYOTA WAITING FOR YOU

Get

## **\$X,XXX**

**CUSTOMER CASH<sup>1</sup>**

on a new 2020 Corolla



2020 COROLLA XSE

Get

## **\$X,XXX**

**CUSTOMER CASH<sup>2</sup>**

on a new 2020 Camry



2020 CAMRY XSE\*

Get

## **\$X,XXX**

**CUSTOMER CASH<sup>3</sup>**

on a new 2020 RAV4



2020 RAV4 LIMITED

Get

## **\$X,XXX**

**CUSTOMER CASH<sup>4</sup>**

on an All-New 2020 Highlander



ALL-NEW 2020 HIGHLANDER PLATINUM\*

Get

## **\$X,XXX**

**CUSTOMER CASH**  
**+ \$X,XXX SPECIAL EDITION BONUS**  
for a total of \$X,XXX Bonus<sup>5</sup>

on a new 2020 Tacoma Special Edition  
(TB Package)



2020 TACOMA SPECIAL EDITION

Qualified Buyers Get

## **X% APR**

for XX months<sup>6</sup>  
**+ \$X,XXX SPECIAL EDITION BONUS<sup>7</sup>**

on a new 2020 Tundra Special Edition  
(TB Package)



2020 TUNDRA SPECIAL EDITION

# OFFERS END JUNE 1ST

# SUMMER STARTS HERE



Offers end June 1st

Visit [BUYATOYOTA.COM](http://BUYATOYOTA.COM) to find more deals on your Toyota.

Toyota Care | 24 Months of regularly scheduled maintenance at no cost to you\*

\* Extra-cost color. X \$X,XXX Customer Cash from TMS/GST on a new 2020 <Model>. Customer Cash is not available with Special APR or Lease offers. Must take delivery from dealer stock. Dealer sets final price. Offer valid 5-5-20 through 6-1-20 for vehicles purchased from Toyota dealerships in AR, LA, MS, OK, TX regardless of buyer's residency. Offer valid 5-5-20 through 6-1-20 for vehicles purchased from Toyota dealerships in AR, LA, MS, OK, TX regardless of buyer's residency. Offer valid 5-5-20 through 6-1-20 for vehicles purchased from Toyota dealerships in AR, LA, MS, OK, TX regardless of buyer's residency. Offer excludes Hybrid. Contact participating dealer for details. X \$X,XXX Customer Cash from TMS/GST on a new 2020 <Model>. Customer Cash is not available with Special APR or Lease offers. Must take delivery from dealer stock. Dealer sets final price. Offer valid 5-5-20 through 6-1-20 for vehicles purchased from Toyota dealerships in AR, LA, MS, OK, TX regardless of buyer's residency. Offer excludes Hybrid. Contact participating dealer for details. X \$X,XXX Customer Cash from TMS/GST on a new 2020 Special Edition Tacoma (TB Package). \$X,XXX Customer Cash is not available with Special APR or Lease offers. Must take delivery from dealer stock. Dealer sets final price. Offer valid 5-5-20 through 6-1-20 for vehicles purchased from Toyota dealerships in AR, LA, MS, OK, TX regardless of buyer's residency. Contact participating dealer for details. X \$X,XXX Special Edition Bonus enhancement from GST on a new 2020 Special Edition Tundra. Must take delivery from dealer stock. Dealer sets final actual price. Offer valid 5-5-20 through 6-1-20 for vehicles purchased from Toyota dealerships in AR, LA, MS, OK, TX regardless of buyer's residency. Contact participating dealer for details. X Drivers are responsible for their own safe driving. Always pay attention to your surroundings & drive safely. System effectiveness is dependent on many factors including road, weather & vehicle conditions. See *Owner's Manual* for additional limitations & details. X Lane Departure Alert is designed to read visible lane markers under certain conditions, & provide visual & audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe & attentive driving. Effectiveness is dependent on many factors including road, weather & vehicle conditions. See *Owner's Manual* for additional limitations & details. X Automatic High Beams operate at speeds above 25 mph. Factors such as a dirty windshield, weather, lighting & terrain limit effectiveness, requiring the driver to manually operate the high beams. See *Owner's Manual* for additional limitations & details. X available on select trims. X ToyotaCare covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. 24-hour roadside assistance is also included for 2 years & unlimited miles. See Toyota dealer for details & exclusions.

vehicles purchased from Toyota dealerships in AR, LA, MS, OK, TX regardless of buyer's residency. Offer excludes Hybrid. Contact participating dealer for details. X \$X,XXX Customer Cash from TMS/GST on a new 2020 <Model>. Customer Cash is not available with Special APR or Lease offers. Must take delivery from dealer stock. Dealer sets final price. Offer valid 5-5-20 through 6-1-20 for vehicles purchased from Toyota dealerships in AR, LA, MS, OK, TX regardless of buyer's residency. Offer excludes Hybrid. Contact participating dealer for details. X \$X,XXX Customer Cash from TMS/GST on a new 2020 <Model>. Customer Cash is not available with Special APR or Lease offers. Must take delivery from dealer stock. Dealer sets final price. Offer valid 5-5-20 through 6-1-20 for vehicles purchased from Toyota dealerships in AR, LA, MS, OK, TX regardless of buyer's residency. Contact participating dealer for details. X \$X,XXX Special Edition Bonus enhancement from GST on a new 2020 Special Edition Tundra. Must take delivery from dealer stock. Dealer sets final actual price. Offer valid 5-5-20 through 6-1-20 for vehicles purchased from Toyota dealerships in AR, LA, MS, OK, TX regardless of buyer's residency. Contact participating dealer for details. X Drivers are responsible for their own safe driving. Always pay attention to your surroundings & drive safely. System effectiveness is dependent on many factors including road, weather & vehicle conditions. See *Owner's Manual* for additional limitations & details. X Lane Departure Alert is designed to read visible lane markers under certain conditions, & provide visual & audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe & attentive driving. Effectiveness is dependent on many factors including road, weather & vehicle conditions. See *Owner's Manual* for additional limitations & details. X Automatic High Beams operate at speeds above 25 mph. Factors such as a dirty windshield, weather, lighting & terrain limit effectiveness, requiring the driver to manually operate the high beams. See *Owner's Manual* for additional limitations & details. X available on select trims. X ToyotaCare covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. 24-hour roadside assistance is also included for 2 years & unlimited miles. See Toyota dealer for details & exclusions.